

CLIENT:  
Morris & Spottiswood

JOB:  
Corporate & Service Brochures

DOCUMENT:  
Content Plan

DATE:  
11/07/18

PREPARED BY:  
Andrew Smith, Designer

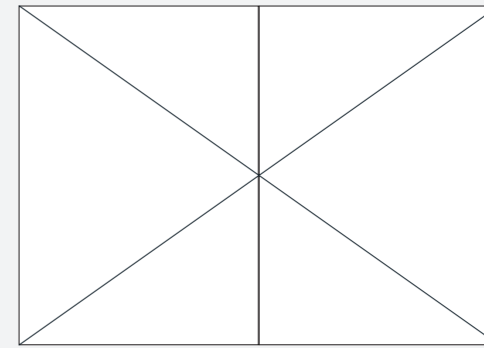
NOTES:  
Corporate Brochure Content Plan



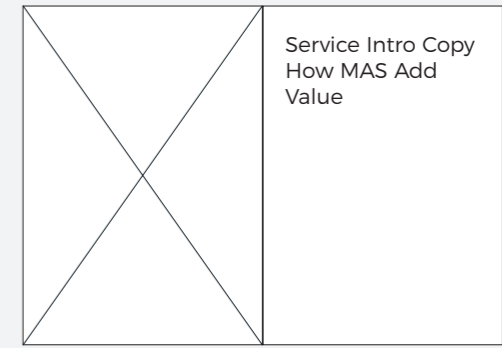
Front Cover



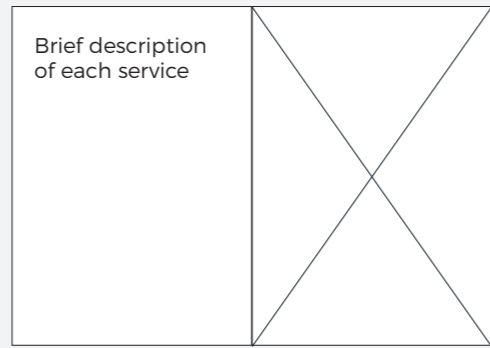
Inside Front Intro



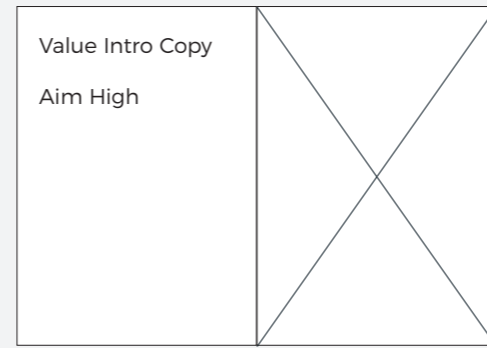
"Creating Environments for People to Thrive"  
Photography of people in environments



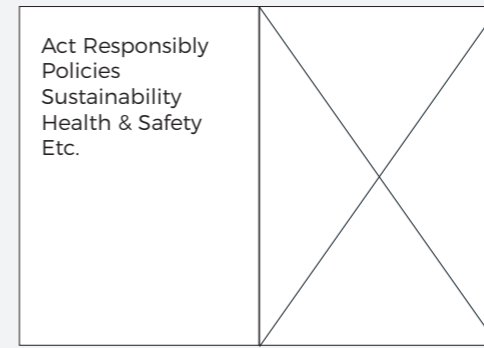
Environment  
photography Services



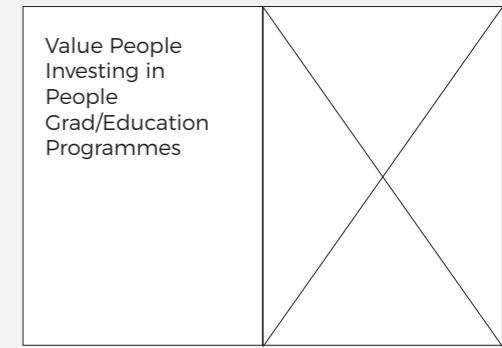
Services Environment  
photography



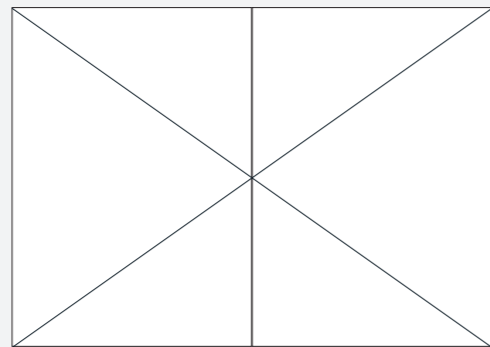
Values Working photography



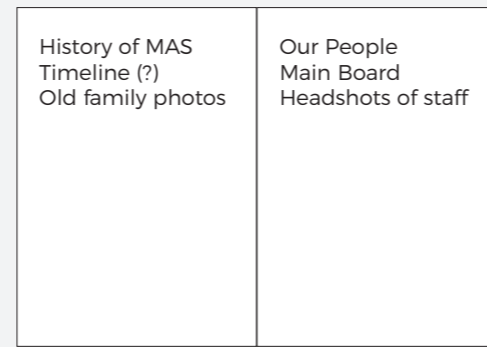
Values Environment  
photography



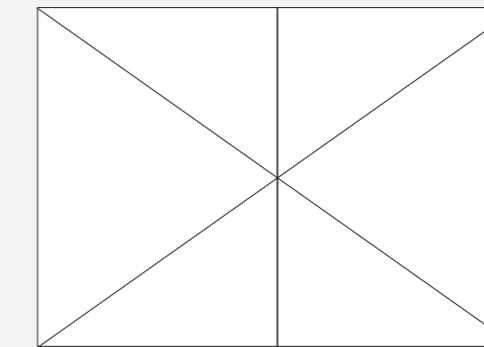
Values People photography



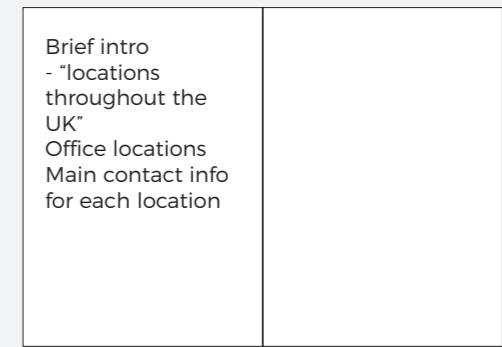
Shot of People/Staff  
Company Statement from George Morris



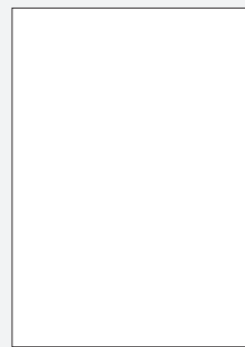
History People



Office Location Imagery  
Maybe with staff



Offices



Back Cover

CLIENT SIGN-OFF  
Signature

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Date

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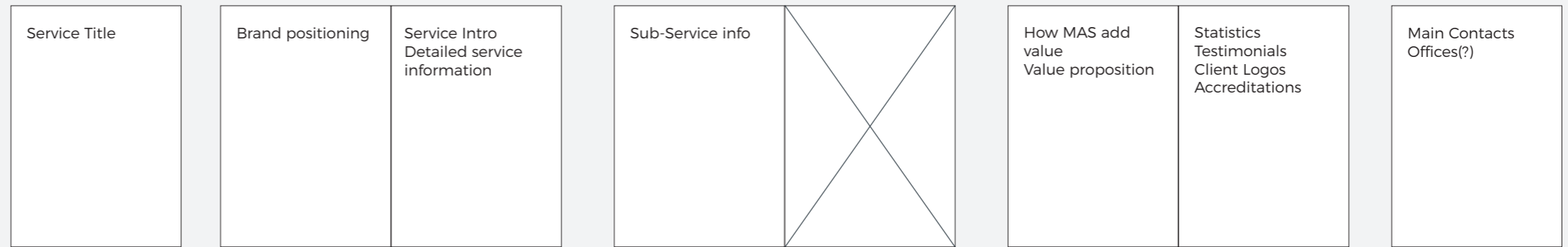
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NOTES:

Service Insert Content Plan

Services:  
Fitout & Refurbishment  
Construction  
Mechanical & Electrical  
Facilities Management

CLIENT COMMENTS:



Front Cover

Inside Front - Intro

Service Info

Service Info

Staff photography

Value

Inside Back - Proof

Back Cover - Contact

CLIENT SIGN-OFF  
Signature

\_\_\_\_\_

Date

\_\_\_\_\_